Key considerations in
The journey of digital transformation

August 6, 2020

Dr. Lisa D Anderson, PhD, CSM, CPO,
my digital badges HCD, Digital Acumen
digital transformation specialists

"Because nothing in life is as sure as change . . ."

"Change is here to stay – those who embrace it, adapt and are nimble will survive and those who ignore it and continue to work the way they always did – will be passed by"

Portability and scalability of content

- What is it?

- What's in it for me?

- Why is it important

- The range from simple to complex –

- No budget to low budget to real budget

- Design with a vision = reuse

- **Devil is in the details** – consider micro content and development approaches

Trend or here to stay?

Take away - everything should be a building block, if it can't be reused don't create it

Responsive design – build it once efficiencies

- What is it?

- What's in it for me?

- Is it purposeful & useful

- Tools to achieve it

- Considerations for your **content**

- Working with your teams – consulting tips

- Relevance

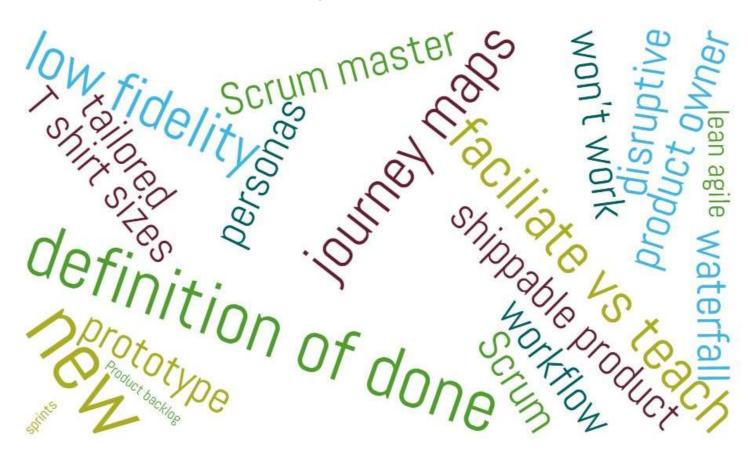- Why now – impact to learning – appetite for change

Trend or here to stay?

Take away – be device agnostic – plan for what we don't know yet

Agile approaches to ID delivery

- What is it?

- What's in it for me?

- Waterfall or?

- Consider a tailored Agile approach

- Considerations for your **workflow**

- Working with your teams – consulting tips

- **Trend or here to stay?**

low fidelity
tailored
T shirt sizes
personas
Scrum master
journey maps
definition of done
new
prototype
Product backlog
sprints
facilitate vs teach
shippable product
workflow
Scrum
won't work
disruptive
product owner
lean agile
waterfall

Take away – be open to new ways of work, distributed teams, global talent

ADA across industries

- What is it important?
- Why the increased focus ?
- From web to integration – in all learning design
- Develop a plan and document it

It's not new – it's critical now to industries – industries are play catch-up to academics – historic to learning

Take away – develop an actionable plan and do the right thing for all

- Know the range

- Know the variances

- Know this as an evolving focus area as technology and learning needs changes

- Come up with a plan

- Come up with a design approach

- Small things count – text, color, images, complete information

- Document it!

- Consider an expert